

### THE DISTRIBUTION LANDSCAPE IS EXPANDING

Consumers want more, and they want it now. In response, the warehousing and distribution industry has evolved, shifting from simple inventory stockpiling to more dynamic operations. Distribution centers, the physical assets performing this push-through of product, dominate conversations on the future of industrial real estate as their impact on both market access and market share continue to grow.

The City of Schertz, Texas knows the challenges and opportunities of distribution operations within a community. As companies continue to invest in distribution, to meet growing demand and reduce 'dock to doorstep' wait times, it is helpful to assess the industry's performance, gauge challenges, and examine solutions available within Schertz.

### REPORT INCLUDES

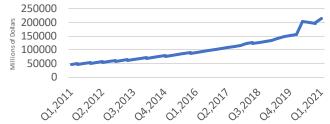
- Industry Profile
- Regional Profile
- Workforce Summary
- Location Comparison
- Schertz Proximity To Market
- Schertz Distributors List

## **Industry Profile:** Overview

### Outlook

Industrial Warehousing and Distribution has been one of the most resilient real estate industries during the COVID-19 pandemic and is supported by growing demand for e-commerce. The annual growth rate of domestic e-commerce increased from 14.8% in the first quarter to 44.5% in the second quarter. This puts pressure on retailers, wholesalers, and third-party logistics (3PL) companies that need to reach consumers while reducing transportation costs with localized warehouses and aligned distribution logistics.

### FIGURE 1. U.S Retail E-Commerce Sales



### **Consumer Spending**

The graph above shows online retail sales. It's no surprise these sales have been steadily increasing, it's expected that the pandemic provided a large boost to e-commerce over onsite retail.

FRED. Federal Reserve Bank of St. Louis (2021)

Same day delivery is now the accepted norm for e-commerce. This immediacy, tied to a desire for greater selection and immediate availability of product options, translates into the property/market consideration being one, if not the most, business-critical decision. Distributors require far more square footage to accommodate product than previously seen. Accommodations for warehousing more product was escalated during the initial Covid-19 pandemic as economic shutdowns were placed and manufacturing halted causing supply shortages.

In response to market disruptions a recent CBRE study found that inventory control will be a new prime driver of industrial occupiers and site locations, as they increase industrial warehousing footprints to store "safety stock" in case of future supply chain disruptions. It's expected that many suppliers will increase inventories from 15 days to as high as 60 days.

#### **Opportunities in Texas**

Tied to rising industry demand is an ongoing need for strategically placed facilities. Geographic expansion can bring new customers and market share gains, factors that have brought many distribution operations to Texas communities such as the City of Schertz. It's expected that Texas will provide the most opportunities for investors and occupiers with forecast population growth of 9% over the next five years, largely benefiting the metropolitan areas of Dallas-Fort Worth, Houston and San Antonio industrial markets.

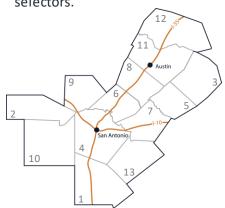
Distributors have been hit with rising costs, ranging from logistics to freight to labor. Maintaining or establishing new market access while balancing profit generation weighs heavily on companies, as indicated by their responses in the Industry Outlook Survey. For many, the costs of locating directly within a market are untenable; increasingly, distributors are primarily driven by pro-business communities offering low taxes, location incentives, available land, and workforce training program found in markets that border major metro markets with strong colocation of logistics services.

CBRE, Industrial & Logistics 2021 U.S. Real Estate Market Outlook

## **Regional Profile:**

The San Antonio – New Braunfels MSA offers multiple competitive advantages to distributors looking to expand market reach and solidify market share. Schertz offers solutions to distribution users and site

selectors.



22%

# **POPULATION GROWTH (est.)**

2021 Population: 4.9 Million 2031 Population: 6.0 Million

	% Population
	Change
County	(2011 – 2021)
Atascosa County, Texas	+15%
Bandera County, Texas	+20%
Bastrop County, Texas	+26%
Bexar County, Texas	+15%
Caldwell County, Texas	+17%
Comal County, Texas	+41%
Guadalupe County, Texas	+24%
Hays County, Texas	+37%
Kendall County, Texas	+37%
Medina County, Texas	+16%
Travis County, Texas	+19%
Williamson County, Texas	+34%
Wilson County, Texas	+19%

Jobs EQ, 2021 projections

# 1.1+

### LABORFORCE

Within the San Antonio-New Braunfels MSA (2021)

Jobs EQ

# **40K**

EMPLOYED

Within the MSA's distribution & ware housing industry (2021)

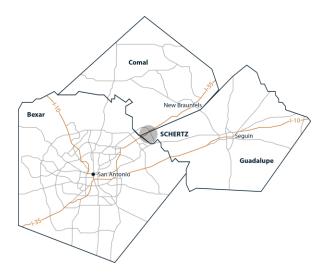
Bureau of Labor Statistics (BLS)

# 84%

INCREASE

In MSA industry employment from 2011 to 2021

Bureau of Labor Statistics (BLS)



## 1,506 WORKERS ARE EMPLOYED IN TRI COUNTY INDUSTRIAL AREA



← Tri County Industrial Area: Schertz' Tri County Industrial Area, the primary location of local distribution companies, is able to pull talent from many surrounding communities. The above map shows where these Schertz warehouse and distribution workers live.

# **Comparison:** Warehouse/Distribution Facility

♣ Rising costs can be offset by choosing a location that is more financially feasible. Operating costs within Schertz are competitive, particularly when it comes to Property Tax Rates.

LOCATION & WORKFORCE FACTORS		SCHERTZ	KATY	TEMPLE	LAREDO
Salaries (Median) SOC Code					
Major Occupational Group					
Transportation & Material Moving	53-0000	\$33,800	\$34,300	\$34,500	\$36,100
Occupation Title					
First-Line Supervisors of Laborers	53-1048	\$53,700	\$51,200	\$47,300	\$45,800
Driver/Sales Workers	53-3031	\$33,800	\$25,400	\$22,900	\$24,100
Heavy and Tractor-Trailer Truck Drivers	53-3032	\$38,700	\$44,100	\$43,300	\$40,500
Light Truck or Delivery Services Drivers	53-3033	\$36,000	\$36,200	\$36,900	\$48,600
Transportation Inspectors	53-6051	\$97,600	\$75,900	\$86,100	\$79,400
Crane and Tower Operators	53-7021	\$57,000	\$58,700	\$60,300	\$55,500
Industrial Truck and Tractor Operators	53-7051	\$32,300	\$36,000	\$36,100	\$24,200
Cleaners of Vehicles and Equipment	53-7061	\$22,500	\$25,100	\$23,700	\$19,200
Laborers/Freight, Stock, Material Movers	53-7062	\$29,200	\$28,700	\$29,000	\$28,300
Machine Feeders and Offbearers	53-7063	\$30,200	\$28,200	\$28,800	\$28,100
Packers and Packagers	53-7064	\$20,900	\$22,300	\$25,100	\$20,000
Tax Rates					
Property Tax (Per \$100 valuation)		\$2.146315	\$2.178662	\$2.565972	\$2.570349
Sales Tax Total		8.25%	8.25%	8.25%	8.25%

Jobs EQ, 2021 Tax Info from Local Tax Appraisal District

↓ Amazon is an example of a major distribution user located in Schertz. Highlights include: ↓



- WHAT: 1.2M square foot Fulfillment Center 300K square foot Delivery Station
- WHY: Prime location to serve the growing I-35 corridor and Texas population
- **EMPLOYMENT**: Over 1,300
- WHEN: 2013 & 2021

## **Comparison:** Warehouse/Distribution Facility

→ To help give an accurate view of salaries, shown is a range for each job based on experience as well as the median hourly. Also provided is the number of individuals within the MSA employed in each occupation.

Schertz-specific wage data	ENTRY LEVEL	EXPERIENCED	MEDIAN HOURLY	EMPLOYMENT
Major Occupational Group				
Transportation & Material Moving	\$12.22	\$21.61	\$17.06	34,754
Occupation Title				
First-Line Supervisors of Laborers	\$17.30	\$33.02	\$26.98	58,140
Driver/Sales Workers	\$10.41	\$20.79	\$16.90	27,128
Heavy and Tractor-Trailer Truck Drivers	\$14.80	\$23.41	\$19.21	46,007
Light Truck or Delivery Services Drivers	\$11.45	\$26.03	\$18.11	30,143
Transportation Inspectors	\$24.97	\$53.61	\$48.16	89,895
Crane and Tower Operators	\$17.90	\$32.27	\$27.78	47,119
Industrial Truck and Tractor Operators	\$12.29	\$19.24	\$16.31	30,587
Cleaners of Vehicles and Equipment	\$9.08	\$13.68	\$11.46	23,638
Laborers/Freight, Stock, Material Movers	\$10.89	\$19.40	\$14.72	29,400
Machine Feeders and Offbearers	\$10.17	\$18.72	\$15.24	32,928
Packers and Packagers	\$8.59	\$13.03	\$10.61	22,210

Jobs EQ, Q1 2021

# **Market Inventory:**

↓ To provide the most up-to-date market data, shown below is the current average asking price, inventory vacancy rate and net absorption for Q3 2021 with past quarter comparisons.

Schertz	Q3 (2020)	Q4 (2020)	Q1 (2021)	Q2 (2021)	Q3 (2021)
Average Asking Price (NNN)	\$5.60	\$5.78	\$5.46	\$5.46	\$5.37
Inventory	8,984,021	8,985,236	9,626,355	9,626,355	9,626,355
Vacancy Rate	9.1%	9.0%	9.9%	8.0%	6.9%
Net Absorption	(3,555)	(14,072)	(473,623)	(178,931)	(106,480)

San Antonio MSA	Q3 (2020)	Q4 (2020)	Q1 (2021)	Q2 (2021)	Q3 (2021)
Average Asking Price (NNN)	\$5.60	\$5.63	\$5.29	\$5.39	\$5.37
Inventory	48,972,040	49,499,637	101,095,129	101,286,285	101,289,770
Vacancy Rate	12.3%	11.5%	11.0%	7.3%	7.2%
Net Absorption	(401,763)	(15,152)	(435,247)	1,237,174)	(172,074)

# **Current Available Space:**

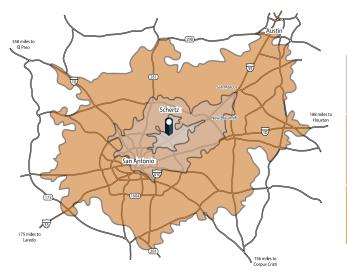
666,329 Sf of Existing Warehouse and Distribution Facilities

1,000+ Acres of Available Land Warehouse and Distribution Facilities

312 Acres of Available Shovel Ready

## **Proximity To Markets: Regional**

As consumer spending increases, so too does the need for warehousing/distribution services. Markets with large consumer counts offer great distribution potential. Schertz offers access to the entire San Antonio - Austin Corridor. This map shows drive time distances of 15, 30, and 60 minutes from Schertz.



DRIVETIME	CUSTOMERS	DETAILS
15 Minutes	163,611	Easy access to the majority of San Antonio's bedroom communities and the heart of the San Antonio-Austin Corridor
30 Minutes	1,056,384	Ability to reach the majority of the San Antonio metroplex, as well as a significant portion of the San Antonio-Austin Corridor
60 Minutes	2,739,070	Ability to reach Austin, surrounding cities, and the communities running along the San Antonio-Austin Corridor

# **Proximity To Markets:** By Air

Schertz distributors have worldwide access thanks to nearby commercial airports that bridge the gap between regional, national, and international markets.

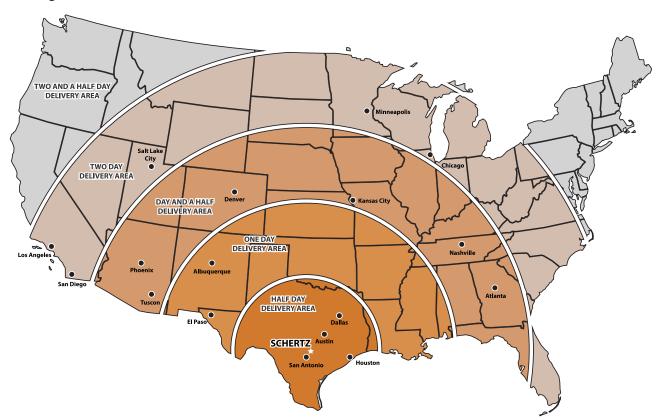


From San Antonio (SAT)	Flight Time
Atlanta (ATL)	2.5 hours
Dallas (DFW)	1.25 hours
Denver (DEN)	2.25 hours
Guadalajara (GDL)	2 hours
Houston (HOU)	1 hour
Kansas City (MCI)	2 hours
Mexico City (MEX)	2 hours
Los Angeles (LAX)	3 hours
Miami (MIA)	3 hours
Monterrey (MTY)	1 hour
Phoenix (PHX)	2.5 hours

↑ This graphic shows a selection of the nonstop flight destinations available via San Antonio-International Airport (SAT).

## **Proximity To Markets:** By Road

The cost of transporting goods is reduced by using the interstates and highways that run directly through Schertz. Interstates 35 and 10 provide transportation opportunities for getting products distributed throughout the US and Mexico.



↑ This graphic is based on the distance a single trucker is legally allowed to drive in a 24-hour period.

Half A Day: Access to the major Texas markets (including Austin, Dallas, Houston, San Antonio) and parts of Mexico

One Day: Access to a variety of surrounding states (Oklahoma, New Mexico, Louisiana, Mississippi, Georgia, Missouri, Kansas, Colorado)

**Day and Half:** Access to over half of the United States along with multiple markets within Mexico

**Two Days:** Ability to reach the majority of the markets within the United States as well as those in Mexico and Canada

From Schertz	Miles	KM
Austin	65	105
Chicago	1,226	1,973
Dallas	278	447
Denver	940	1,513
Houston	183	295
Kansas City	801	1,289
Las Vegas	1,286	2,070
Long Beach	1,368	2,202
Matamoros	296	476
Mexico City	878	1,413
New Orleans	529	851
Oklahoma City	452	727
Phoenix	989	1,592
Salt Lake City	1,315	2,116
San Antonio	22	35

## **Business Community:** Schertz Distributors

◆ Shown is a list of distribution and warehouse companies located in Schertz, grouped by an industry they support. Note that these are generalized, and companies may serve a variety of sectors.

#### AGRICULTURE/GROCERY

**Animal Supply Company** 

**Helena Chemical** Mortellaro's Nursery

Theis Distributing Co Winfield Solutions

Pet food distributor

Agricultural/specialty formulator and distributor Commercial landscape and nursery distributor

Pet supply distributors

Farm supplies merchant wholes aler





### **AUTOMOTIVE**

AER Manufacturing Inc.

**Dealer Tire** 

**Discount Tire Company DSI Performance** 

**Farrwest Environmental Supply** Frank Supply Company

**GCR Tire Center** 

**Hollingsworth Logistics Group** LKQ Automotive (Keystone) **Promomin Lubricants & Filters** 

**Steelcraft Group** 

**Utility Truck & Equipment** Walton Distributing

Wheel Pro

Used vehicle parts merchant wholesaler

Wholesale tire distributor

Process returned and/or defective tires Winches/winch accessories distributor

Aftermarket vehicle/environmental equipment Specialty automotive products wholesale

Wholesale tire distributor

Packaging support for automotive industry After-market/used auto parts sales/distribution

Oil merchant wholes aler

Distributor of automotive parts/accessories

Vehicle equipment distributor Engine additive product distributor

Aftermarket Wheels



### **BUSINESS SUPPORT**

**FNTG National Record Center** 

RH Safesite

**SP Richards** 

The Richmond Advantage

VeriTrust

Records management and storage services

Furniture

Off-site records/media storage provider

Stationary/office supplies merchant wholesaler Printer, restaurant, and janitorial supply distributor Information management support (records, data)



#### **CONSTRUCTION**

Advanced Lighting Technology

Ansco & Associates **Agua Metric Boss Products Builders First Source Building Specialties** City Electric Supply **Closner Equipment Dillard Associates Goodman Networks** 

**HD Supply** 

Main Glass & Mirror **Nelsen Corporation** 

Petrin

Swiff-Train Company

**Texas Plumbing Supply Universal Forest Products VRTX Technologies** Wilsonart

Electrical equipment merchant wholesalers Telecom equipment (fiber optics) distributor Utility meter component & system distributor Fire suppression equipment distributor Motor/wiring/lighting merchant wholes alers

Building materials/construction products distributor Motor/wiring/lighting merchant wholes alers

Road equipment (rollers, pavers, etc.) distributor Plumbing/mechanical distribution

Telecom equipment (fiber optics) distributor

Facility management industry support Glass and mirror distributor

Water treatment systems & components distributor

Insulation materials distributor Flooring/wood merchant wholesaler Plumbing merchant wholesaler

Industrial packaging/lumber product distributor Cooling water treatment system distributor

Flooring/countertop distributor

## **Business Community:** Schertz Distributors

↓ List of distribution and warehouse companies located in Schertz, continued

#### **FOOD SERVICE & EQUIPMENT**

Ace Mart Restaurant Supply **Alamo Food Equipment & Supplies Berlin Packaging** 

**Dispenser Services Of Texas** 

**Domicilio Conocido** 

**Food Related** 

Mondelez International **Quality Custom Distribution** 

Republic National Distributing Co. San Antonio Deli Provisions

Schwan's

Sysco Central Texas

Restaurant equipment and supply wholesaler Commercial kitchen equipment distributor

Packaging/container distributor Juice and drink dispenser distribution

Beer Distribution

Meat and meat product merchant wholesaler Kraft & Nabisco Foods product distributor Quick supply restaurant (QSR) industry support Wine/alcoholic beverage merchant wholesaler Boar's Head brand meat merchant wholesaler Direct-to-home and business food distributor

Food product wholesale distributor





### **HEALTHCARE**

McKesson **National Optical & Scientific** Stason Pharmaceuticals of Texas Logistics provider for pharmaceutical manufacturers Microscopes and science lab supplies distributor Logistics provider for pharmaceutical companies



#### **LOGISTICS**

Logistics provider focused on relocation services **Armstrong Relocation** 

Berger Moving and Storage Moving and logistics provider

FedEx Corporation - Freight Less-than-truckload (LTL) distribution services

Small parcel distribution services FedEx Corporation - Ground **Phoenix Group** Freight moving and logistics provider

**Southeastern Freight Lines** Freight brokers and hauling services Logistics provider focused on just in time delivery **WDS Logistics** 

Supports IT and datacenter industries



### **MANUFACTURING**

XPO (Menlo Logistics)

IWS Gas and Supply of Texas Malin Integrated Handling **North American Composites** 

**ResTex Composite** 

Vantage Pump & Compressor

Welding supply distributor Forklift sales/refurbishment

Distribute resins used in fiberglass industry Distribute resins used in fiberglass industry Industrial air compressors/pumps distributor



### **OTHER SECTORS**

Ace Audio Communications Communication product/audio services distributor

**Batesville Casket** Casket distributor

**Summit Integration Systems** Audio-visual service distributor



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### WHOLESALE/RETAIL

Rainbeau/JJ Mae

Fulfillment services distributor Amazon.com

**Arion Perfume & Beauty** Cologne and perfume (cosmetic) distributor

Chadwell Supply Texas Wholesale appliance distributor

**Farmers Brothers** Coffee Supply

Women's clothing distributor

RH **Furniture** 

Scholastic Book Fairs Book and educational material distributor



### **Data Dictionary, Sources, & Assumptions**

Industry Overview data is from the U.S. Department of Labor's Bureau of Labor Statistics (BLS); U.S. Census; FRED, Federal Reserve Bank of St. Louis (2021) CBRE Industrial & Logistics 2021 U.S. Real Estate Market Outlook; JLL The Future of Global Logistics Real Estate: Demand, decarbonization, digitization, design (July 2021); EMSI Community Analyst 2021 and SEDC staffa nalysis.

**Salary data** Jobs EQ Occupation and Wage Estimates, Texas Workforce Commission. Data is from 2020 Annual and Q1, 2021 and presented at the local, and MSA level. Salaries are annualized, based on a 40-hour workweek and 52 weeks. For more information on SOC Codes, visit O\*Net.com.

**Tax comparison chart** sources by row: Corporate Income and Personal Income Tax data from the Tax Foundation. Sales Tax figures from individual city finance departments and appraisal districts. All taxes current as oftax year 2020.

**Proximity to market by road visualization** is based on ArcGIS Community Analyst and U.S. Department of Transportation Federal Motor Carrier Safety Administration data/regulations.

**Proximity to market by air visualization** is an adaptation of San Antonio International Airport's 54 Nonstop Destination map (sanantonio.gov/SAT/Airlines-Flights/Nonstops). Flight times are estimates from FlightConnection.com.

**Workforce overview** data is from Jobs EQ Occupation Wages Quarter 1 and 2020 Annual; and the U.S. Census' On The Map tool.

Report Updated August 6, 2021

### LOOKING FOR ADDITIONAL DATA?

Visit our website for more information as well as available properties (existing buildings and development-ready sites).

